



Canadian Senior Pro Rodeo Association

Meeting Minutes

Feb 21/2023 Zoom Meeting CTO 7:06 PM

1. Bev Welsh joins the meeting and asks for clarification on what the board would like her to do. She had originally started out looking for barrel covers and that has evolved into some buckle sponsorships as well. She has been approached by some board members to do more of the sponsorship and wonders with the new package that has been released what that would mean as it might be more work than she originally set out to do. She wants to know if she would work with the office or if there is someone else that they would like her to work with. She would like some direction as to what her role, that she volunteered for, would be. President asks if there is anything the board could do to help support her or does something working better to help her track. Bev asks for clarification on the sponsor package that has some overlap. It is stated the office has had a hand in tracking sponsorships in the past and would be willing to work with Bev. Office confirms that Marilyn had secured a lot of the sponsorships and then the office did Invoice and track it. Bev has three-barrel cover sponsors and two buckles, two confirmed and one pending and that the agreement with these sponsors was done before the sponsorship package came out and does not align with our package. Bev states she also has four other confirmed buckle sponsors, four pending, and a director has four as well. Bev asks where the money goes from sponsors, does it go into the general fund of the association or event specific things. President asked if she is looking for finals for payout or looking for volume of what is being paid out at the finals. She uses the Finals Event Sponsor category from the package as an example and wonders if the money from event buckle sponsor and season leader awards goes into the association or the event. It is confirmed that they are event specific it will go towards that event. Bev states the package has some overlap on some things like buckles and we would need come up with a solution. Director comments that they had an event sponsor that originally was going to do a buckle and then have added money for the finals, but the sponsor then saw the package and stated he could not do what he wanted. Director tried to let him know that we would work with him but it is hard to argue with someone that wants to give you money and now the added money for that event is gone. The sponsor now chose to be an event sponsor for

the finals getting two buckles for the 50's team roping. Question if the \$1,500.00 covers the cost of the package. President lets Bev know that if a sponsor has specific requests, we should work with them even if it does not fit within the realms of the package. President thought it would not be an issue unless we have a lot of event specific sponsors, and we would have to deal with these conflicts on an individual basis as they arise. Bev questions the buckles that she already has that have requested certain events and what will happen if you get a finals event sponsor for the same event? Do we tell them the buckle for that event is gone or offer other incentives. Representative talks about how any package will not suit all sponsors and we may need to go back to buckle sponsors and ask if they would be willing to change events. Suggestion that we possibly let the second sponsor know and see if they would sponsor the reserve prize in that event instead. Bev asked if the board would give her and the office the latitude to create that? President questions directors if they are willing to give latitude to Bev. The consensus is that Bev and the office will have the latitude to negotiate any future issues. Bev asks about who covers the cost of the logo being put on the contestant jackets and what jackets specifically does the package mean. We have contestant jackets which anyone can purchase and season leader jackets. Representative indicates we need to show more value to bigger sponsors and have their name on the final's contestant jackets. Bev questions that finalists are not obligated to purchase jackets and how would that be handled. Bev will wait and see if it becomes an issue, then come back to the board for clarification. Bev questions who would cover the cost of the banners and representative confirms it comes out of the sponsorship money. Bev lets the board know she does not have access to the bigger dollar sponsor and will not be securing those sponsors. Bev wanted to clarify the cost of season leader and reserve awards are \$250.00 and \$150.00. President suggests they have a couple days to ponder. Director asks about inflation and Bev states that Marilyn was given a budget and would work within it.

2. **Motion** to adopt the Minutes from Jan 23/2023, emailed out prior, **2nd. Carried.**

3. The report from the office has 74 members at this time compared to 18 in 2022. The general bank account has a balance of \$8,567.92 and the gaming account has \$ 19,789.51 which includes the raffle proceeds just held on the weekend. We still have an accounts payable balance of \$1,533.50. President questions when the accounts payable will be cleared and the office states that the bank is looking into why the requested changes are not done. Representative asked if we have any new members and the office states only the two that we joined a while ago.

4. **Event Directors Reports**
LBR- have nothing to report.

TDR- have nothing to report.

BAW- have nothing to report.

RR- have nothing to report.

TR- have nothing to report.

SW- have nothing to report.

US Report- Representative reports that Darby has cancelled their rodeo and Kent is trying to extend his Augusta rodeo into 5-6 rodeos to make up the difference. The PSRA is changing its age grouping, specifically the 68+ age group, which might affect how our points are brought back. They are looking at working out how to make it work for us. They are also looking at co-sanctioning Augusta with the NSPRA who also have different age grouping. The logistics will have to be worked out. Question if Augusta is still the 18th.

Committee Report- Representative presents his rodeo schedule work sheet and would like to have the first two on the board. Darren Shaw and director are working on Fort Macleod for the end of May. President is working on Rimbey and informs the board June 3rd will not work but we could look at May 20/21. Representative would like to work on northern rodeos to try to increase the membership. Thorsby would be one that we would have to produce, and June 24/25 look good for dates. Discussion on the dates of potential rodeos. Question if the board wants to commit to Thorsby and then decide on the format. Discussion on timing between Augusta and Thorsby. Consensus is we should commit to Thorsby and book the facility now. Director is meeting with Fort Macleod on March 7 to discuss what is needed and she is 99 % sure that they will go May 27/28. Comment on what format director is looking at and confirms it is the 13%. Representative will check with Rocky Ross to see if he is available. Director has not heard anything from Bruce yet. President presents several dates for Winfield and the decision is to try for Aug5/6, she will confirm the dates with Winfield. Representative has talked to High River board of directors and would like to tie it in to the Coutts run, having a one day 2 head run. The board is just waiting for some more information.

5. Old Business

- President let everyone know the registries is 2-2 1/2 months behind with processing name change paperwork. She asked if we should reach out to the AGLC to see how a name change would affect our license and our upcoming casino. It is explained the process for going through a name change. Concerns over losing our casino date if we change our name. Discussion on how changing our name may help agriculture boards apply for grants to host our rodeos. President asks representative to follow up on grant funding differences between pro and amateur designation. Discussion on name change. Office asks for Clarification on if it is 2/3 vote of the board or members to go ahead. President states she has not been able to definitively discern this and suggests we should proceed with a Board vote. Discussion on the top two name change options which are Canadian Classic Rodeo Association or Canadian

Heritage Rodeo Association. Directors vote with 10 in favor of the Canadian Classic Rodeo Association, and one director was unavailable to vote. **Motion** to begin the process of changing our name from Canadian Senior Pro Rodeo Association to Canadian Classic Rodeo Association by starting with the NUANs report pending AGLC verification that our casino date will not be affected. **2nd. Carried.** President and the office will follow up with the AGLC to confirm if name change would affect our casino date. Director asks about our logo and it is suggested we should re visit it as it will all be in the rebranding of our association.

- Director is waiting for an in-person meeting or a rodeo so they can pass out ticket packages. The raffle that was just run had 19 members purchase multiple tickets and over 50 % of the tickets were purchased by non-members. We had a profit of \$750.00 and the raffle winner chose Irvines, which was good as we are establishing a relationship with them for sponsorship.
- The office asked if the association will be paying for judges at the rodeos. Discussion on the budget and how it would affect committees. Suggestion to table to next meeting. Decision to have Dave, Paige and the office look at the budget and see how adding it would affect the association and committees.
- President states that we have already covered the sponsorship package- Overlap on single buckle sponsor/ event/ season sponsorship.
- Director questions the difference from the minutes and the sponsorship package buckle price. President states it was an oversight and was not caught until after the package was out.

6. New Business

- Director would like board to decide on supplier of association/ finals jackets. Discussion on options. **Motion** to use Tex-Style Sportswear as our supplier of jackets for 2023. **2nd. Carried.**
- President would like everyone to now focus on the numbers and look at the spreadsheets that has been set up which will help with finals budget, and questions if there should be a special meeting to set up finals budget. Discussion on how it was done previously. Discussion on the time required to look over bids and the time frame in which it would be done. President asks if anyone is interested and Dave, Paige, and Mark will be available. Office will send out Finals awards budget summary from President to all directors.
- Discussion on if there should be a minimum or maximum to the added money that sponsors can add to the finals. Director would like to add all the money we get. Discussion on if it would break down to age groups as well as events.
- Discussion on the buckles and prices from different suppliers. Directors will send pictures of buckles that they have, and group can decide at a later date.

Meeting Adjourned 9:39 PM

Next Meeting: March 21 7:00 PM Zoom Meeting