



## Canadian Senior Pro Rodeo Association

### Meeting Minutes

Dec 13/2022 Zoom Meeting 7:06 PM

- 1. Motion to adopt** the Minutes from Nov 26 meeting as email out, **2<sup>nd</sup>**.
2. Report From Office has the General \$ 7865.69, Payout \$ 471.69, Raffle # 1 \$12051.33, Casino \$6687.67. President presents the information that director had found out from the AGLC. Director lets everyone know that AGLC has informed us that they are going through the license eligibility requirements, and we would be on the list to be reviewed and would not meet the eligibility requirements. AGLC states the reasons for our ineligibility are # 1 we do not qualify in the senior category as we have members under 60 years of age. # 2 we do not qualify under sporting events. # 3 we have a payout which deems us ineligible as well. They let everyone know that we do not know where we are on the review list but that when we get the call then any money in the gaming accounts will need to be donated to another charity. A question as to why when we have had audits in the past. Director explains this is not regarding auditing of the spending of our gaming but rather the eligibility of our association for a license at all. AGLC has reviewed 700 other organizations so far and have many more on the list. Another question on why the change if we were eligible since inception and director replies they do not have clarification on that. They ask if anyone has questions to please e-mail them and they will try to get answers for us. Director thinks that we have too many questions that need to be answered. Representative thinks this is not a fight until it is a fight. They think that there would be many associations that would be affected and thinks we will need to start a dialog and we will need to have conversations about who we are and what we do. Director questions if we can do anything with the money before we need to donate it. Director asked if we could prepay for any 2023 expenses. Office had asked for clarification on the regular price on the memberships. Question

regarding if we need to look at the association first before we move on. President states that they will follow up on the membership price.

### **3. Event Directors Reports**

LBR- Directors have nothing to report.

TDR- Director has called old members and a lot of the old members had problems with the senior pro committee. When he is done with the calls, he will give a full report. Kes agrees we need to find out what the members want.

BAW- Director has nothing to report

RR- Directors have nothing to report

TR- Director asked if the board is still favorable about asking members regarding the double entries. They indicate that the consensus is favorable so far when you let them know the committees are asking for it. Representative states that this is an issue that needs to be looked at as it is part of the puzzle to help our association. President lets Director know to keep speaking to the members.

SW- There is nothing to report. President lets them know they have been working on looking at the membership numbers from the last five years and has an address to the members and would like the board to let her know if they have any other thoughts.

US Report- Representative reports NSPRA reports that they are growing, they have new members and new rodeos. They think we need to have a positive outlook and we can all move forward and make this thing work.

Committee Report- Representative thinks the budget needs to start at ground one. Stock charge, ambulance charge, office charges that do not come close to covering the expenses. Reworking the finals fees and re-evaluating the expenses. Working on committee expenses, as we may need to help to keep rodeos. Director asks if the NSPRA have implemented any ideas that has helped their growth. Representative said they have gotten more rodeos and sponsors and sponsorship was key, and talks about generating a new audience through social media. Question regarding the phrase on the website having negative impact on potential sponsors or members. Representative states they had looked at rebranding a few years ago and a poll to the members indicated that there was a 50/50 split on wanting to rebrand. Representative says some numbers that we need to go back to the committees with to show we are trying to help alleviate some financial stresses are a change in the event fee, facility, and medical fees. We need to go back with a budget and show the committees we are in the fight with them. They talk about the two runs in team roping and breakaway to help the committees with entries. It is said we need to increase the event fee as well as having two runs. President states that now that we have talked about these things, what do we do. They would like everyone's input on how we move forward with this. Representative talks about sponsorships and how in 2016 we had \$30 thousand in sponsorship, and one was Ford for \$10 thousand. It is questioned if we had approached them again. Talks about getting grants such as CIP which we had received a

few years ago for \$35 thousand and the Alberta Sport Connection or participation grant for \$2 thousand. President speaks of the email she had sent out regarding being approached by a couple of members who would like to help in these areas. It is asked if the directors have any thoughts or would they need a couple days to think it over. Director questions if we need to have someone investigate these specific things or run the risk of not having any of them done before the next meeting. It is stated that we may not have time to ask the membership and perhaps the board may need to take on some of the tasks to get them done. They state they have all the contacts for sponsors. President asked if the board would like to also have the two members pursue sponsors and grants as well. Representative states he does not mind doing some of the work and Director states he is willing to assist. President asked representative if they are willing to take the lead. They think the idea of having the members pursue new sponsorship is also good. Director suggests that Representative will be the chair, and everyone will contact him before they approach sponsors. Representative talks about the sponsorship package being redone. They had sent out the Chinook package for the directors to look at. Representative stated that Margo FitzPatrick had done the CIP grant application and they will ask if she is willing to help us again. President states that we need to be mindful that we have had members step forward and offer to help and we want to encourage our members to help. Director thinks the two members would not mind giving up some of the workload. It is asked if Representative can make up a master list of potential sponsors so everyone is aware of who is going to ask who. Director suggest we reach out to the two members and ask if they are willing. Director asked if we can be mindful of previous sponsors so we can be mindful of who had an existing relationship with them.

#### **4. Old Business**

- La Due Scholarship is not required as per the email sent out by President.
- Committee Package has already been discussed.
- Sponsorship Package Director asks who are taking care of the package. Representative says they are willing to rework. He will get it done by the end of the week. President confirms with Directors, and they confirm that they can help.
- Rules Committee will be done later.
- Executive- President will not be appointing.
- Director is looking at still having paper raffle tickets but having a 50/50 format as opposed to a set amount as you are committed to the raffle the minute you are at a profitable position. They question if we would like to proceed with the AGLC info that we now have. If we are going forward, when would we like to proceed. It is suggested the same style as the previous years of 20 in a booklet for \$10 each for a total of \$100 profit to our association. Questions what the plans are for any other raffles for the year. They state that they would like to have a Facebook raffle late January for a small amount of 750-1000 to perhaps a western wear store as well. They are also thinking maybe March/ April again and have a

possible gas card raffle. They have a line on a possible big one for a side by side. They are also thinking of other ideas like Thirsty Thursday where we give away \$1000.00 of alcohol. They are looking for other ideas and welcomes any suggestions. They think we can match some of the previous years on the paper raffle. Director questions how the side-by-side raffle works. Director said this is early but a possible way that this works, if a side by side is worth 15 thousand then we would go for 30 thousand and would probably run through rafflebox as opposed to on our page. It is stated that we do not have to purchase the product until the raffle is done and then we can also cancel if it is not going well. Representative asks about a groomer raffle and Director states that they are willing to raffle anything that the board asks. They state that the paper raffles have always been profitable. The consensus is that paper might be easier to sell. Representative asked about shortening the timeline. They will get confirmation from AGLC what the protocol is if we sell out early and need to change the draw date.

## 5. New Business

- Olds/Lakeland College Requests will be tabled to next meeting.
- Functionality & upkeep of both website and Facebook from President, she is wondering about having more than one administrator for Facebook. The website needs to be kept up to date, especially at finals. Representative brings up there are two Facebook pages. Director asked who she is and why she has the page. They think she used to be a member, and she started the page. Director thinks first impressions on the website are important and we need to have it more current to give potential new members a better impression. Representative asks if we would be interested in having Leshia Erickson, who does social media awareness, and we could inquire to see if she could help us update our pages. They ask if the management of the webpage and Facebook are in the office description. President will check with the office. Director asks about what the cost would be to have Leshia look at our pages. Representative will have a conversation with her and find out. President asked what we would like to do moving forward, and will have a conversation with the office and find out about the workings of the website and Facebook.
- Sponsorship/Grant Coordinator has been discussed already.
- Chinook Casino 15,16,17 at the Deerfoot Inn. If any one is interested, please contact President and she will let Tambi know. Chinook is willing to donate some money \$200/\$300 Per person (Income Dependant) to our association for each person willing to work, they will also cover the cost of your meals and hotel room if you are more than 100 km out.
- Representative asks about directors' insurance and President will confirm with office that it is done.
- Director asks about the 2023 membership form and President states the office was looking for clarification on the regular price. Director stated she had \$175.00 as the regular price from the last meeting. Representative states we had previously had the membership on the website as a stocking stuffer. President will let the office know.

Next Zoom Meeting: Jan 10 at 7 pm