



Canadian Senior Pro Rodeo Association

Meeting Minutes

Jan 24/2023 Zoom Meeting CTO 7:05pm

1. **Motion to adopt the minutes from Jan 10, emailed out previously, 2nd. Carried**

2. The office presents that we currently have 45 members compared to last year at this time where we had 13 members. Our general account has \$8,083.75, and the casino account has \$ 19,039.13. President asks if we had any outstanding invoices. Office reports that the invoice for Jensen Silver has not been received and that CSPRA needs to pay Everett Morton \$200 for judging Strathmore from the gaming account.

3. **Event Directors Reports**
 - LBR- Nothing to report.

 - TDR- Director reports that they have had conversations with 31 of the 42 members that were contacted for a phone survey. The director wanted opinions on Tie Down Roping and the association. Five will not be roping due to personal reasons, 12 are very happy with the CSPRA. The top 6 problems were:
 - 1) Thirteen members had a problem with the cattle at the finals.
 - 2) Six members had issues with costs involved to attend the rodeos.
 - 3) Six members had a problem with roping the same calf both days at one location.
 - 4) Six members had problems with the CSPRA committee.
 - 5) Two members wanted to shorten the score line.

6) Two members had a problem with the amount of payout.

Other problems that were mentioned were things that happened in the past and cannot not be changed.

Director would like to submit a rule change regarding the issue of roping the same animal at one location. Another director agrees with changing the rule. Director does not see any objection to not wanting the same calf in a weekend. They state that it has been pointed out that the contractor only brings half the amount of cattle, and it may lead to higher stock charges to bring more. Suggestion that you could just look at the previous draw and make sure that you are not duplicating any draw. Representative thinks it could be a good change. Comment that a problem might arise on three-day rodeos. It is suggested having it as location in the rule change and put 2 days in a row to allow for three-day rodeos. Discussion on taking the bad steer out and using the spares and the potential increase in cost if you must have more cattle at the rodeos. Discussion on talking to the contractors if there is a consistently bad steer and removing them from coming to any more rodeos. Director confirms with the other directors, and they agree with submitting the rule change as discussed.

BAW- Director will have conversations with the members at the rodeos regarding the question of having two age groups in the LBA.

RR- nothing to report.

TR- nothing to report.

SW- nothing to report.

US Report- Representative has talked to the PSRA and they still have no dates for Darby and Augusta but are in the works. They have their first rodeo in March in Homedale, Idaho. Their finals will be the weekend after our finals in Homedale also. They ask director about Coutts rodeo and are told they are looking for dates, and are asked if there are any other Montana rodeos that they could possibly tie into.

Committee Report- Representative has lots of interest and has had many towns put their name in the hat. They have had discussions with Darren Shaw on putting on a membership rodeo from mid to the end of May in either Fort Mcleod or Claresholm. They would like to have a membership rodeo in the north and one in the south. Rimbey has expressed interest in supplying the venue and he is hoping we can secure it for the start of June. Winfield is also interested and would be able to supply a little more support than Rimbey. Thorsby, Delburne, and Highridge are all possible locations as well and have expressed interest. President lets representative know the committee packages have not been sent to the directors. Representative asks director for a phone number for the Writing on Stone committee as they have not been able to contact them. They state that another director is also in contact with the Cochrane committee. President mentioned the possibility of Bruce as well. Talks about the biggest decision to make is the fact that we will have to produce some rodeos on our own and suggests that we try to look at indoor facilities that have all the infrastructure such as announcer stands and PA systems. Questions about Bashaw, and representative says they have not had a chance to contact them yet. They would like to have conversations with committees to see what type of involvement they would like to have and then we can go back to them with

a proposal. We don't want to present the option of the 33% too early or they would all like to go that route. Conversations regarding how we will need to probably work with each committee separately. Representative talks about perhaps having two goes and an average to help draw members in as it might be an easier sell to members and perhaps not having it as a two day rodeo to help with some of the expenses. Discussion on the points and payout of this option. Discussion on the possibility of losing money. Comments on the thought that we should have the expenses ahead of time and should know what we need to have for numbers to make even. President asks about either her or representative sending the packages to the office to distribute. Questions about having chute run cattle in the two head scenario. Representative talks about the cattle handling facilities at the locations and how chute run is much easier on the workers and the committee. Director talks about the difference between chute run and a draw. It is stressed that communication between the box/gate and the announcer would be key to keep things running smoothly with chute run on a draw basis.

4. Old Business

- Director has approval on the cash raffle, and the office says the printer needs 3-4 days after they have the artwork to get the tickets printed. It is stated that both themselves and the office have reservations on mailing the tickets out to members. They would like some feedback on how to get them out, mail or waiting until the first rodeo. They personally would like to have theirs as early as possible to start selling. President states we could possibly have an in-person meeting and give some out to directors at that time. Director states that directors could get in contact with their members and possibly give out to ones that are near them to speed up the process of getting them out. Another director agrees on getting them out quick and getting them sold.
- Committee Package will get sent out to directors tomorrow with the sponsorship package and list of last year's sponsors.
- Sponsorship Package - Representative has had conversations with some members and all feel if the cost of the buckle is brought down it might encourage some sponsors to buy two. Representative says to bring the price to sponsor buckles down to \$350.00, and we can purchase some great buckles to make this happen after having conversations with another director.
- Representative will need to get back to Bev on finals season leader jackets as well as looking at what we will give away for prizes and look at where that money will come from. They state Director has a \$500.00 buckle sponsor for the 50's TR as well as \$1,000.00 added to the finals for added money in that event. It is thought it might create some excitement to see who can raise the most for their event. It was left it out of the package as they did not want to have too many line items. Representative thinks we can have some conversations with individual sponsors and says we should not be too defined by line items. They are asked about getting added money for specific events at the finals. Questions on how soon the sponsor package can go out to people and Representative says it is ready now and could

go out tomorrow. Director asks the office to send her one. Representative says we can also look at product that could be given out. We need to ask sponsors what we can do to make this happen. President says there is probably nothing we would not be able to do to make it work with sponsors. Questions on last year's list of sponsors so to avoid having duplicate sponsors. President asks about the specific sponsors for each event and if the office could send. It is stated that information is on the website. President states the office will send out the Committee packages, Sponsorship packages along with the list of last year sponsors tomorrow to all directors.

- Director has left messages for Ashley Watt from Lakeland College and is waiting on her reply. They have had no luck on finding a contact for Olds. Director states that Guy Kelly is the Rodeo Coach for Olds and should contact him. Questions on the College Challenge rodeos and Director replies that the thought is to have an opportunity for other locations to have rodeos and maybe to somehow work a challenge in with the Rodeo teams at the colleges. President inputs it is also good when applying for grant money to have some aspect that involves youth.
- President asks the office about any response from directors on the rebranding survey. The office states that it has received three replies and the top three choices are "Canadian Classic", "Heritage", and "Canadian Heritage". President informs it will not be a quick rollover to change the name once we need to agree on the name and come up with a logo. It is not expensive, however, first we need to pass a special resolution with 2/3 vote in agreement. They are unsure as to whether the 2/3 vote is just directors or if it means members as well. Once that is done, we would need to do a nuance report which is basically a name search to see if the name is in use and any other similar names. The Nuance fee is \$25.00 and the application to change our name through Corporate Registry would also be \$25.00. It is stated they are unsure how long this process would take. Questions if we should take some time to solidify what we would like for a name, and also suggests that the directors consider the report that was sent out on rebranding. Director thinks we should not wait too long, considering we would like to order buckles. President asked if directors would like to wait or go forward with this and says she will follow up on the timeline to make sure it is not outrageous and is something we could achieve before we need to order buckles. Representative asked about the special resolution, if the board could get a 2/3 vote maybe we should go ahead but if it needs to go to the membership that could delay things. President thinks it would be the board and director agrees. Director thinks we could have a deadline at the in-person meeting. Representative states we need to consider that the membership has expressed in the past a large disconnect with the board and we should let the membership know our intentions and the reasoning behind them. This is something we should not broadside them with. We should send something out and perhaps get some feedback on. There are a lot of long-time members that have pride in this association, and this is not a good time to take the Caesar approach. There could be a name out there that someone comes up with that is something that resonates with everyone. President asked if we would send to the 2022 members even if they have not purchased a membership yet? It is suggested we send out name change information along with possible rodeo locations as

well as the changes with plans for finals and membership rodeos. Director says we need to send to everyone who was a member last year. It is agreed upon as well as any new members that have purchased this year. Director asked if we have any brand-new members and the office states two. President states that she and the office can create a newsletter package and asks the directors if they would like a look at it before it is sent out. President states she could have an outline by the end of the week. Representative volunteers their help as well. President lets the directors know if they think of anything else to let her know.

- President states that Margo has submitted the CIP grant for \$33 000.00 and it might not be until May that we hear as they have over 400 applicants. There is also one that she will be applying for at the end of the month. Margo has made some suggestions that would help us in our grant application process. One is to track our volunteer hours as the government will look at it as work in kind giving a certain dollar amount depending on the type of labor. Using youth and 4H groups within the communities also looks good. President states that we could look at programs for tracking our volunteer hours. Questions if directors' hours would be considered, President states it is something we could look into.

5. New Business

- Director asks if we could extend the discounted membership as they have had at least five previous members ask about how many rodeos we will have and the dates of the rodeos. They are unsure of purchasing memberships before they know how many rodeos they would be able to attend. President wondered if we extend it for 10 days if that would be enough if we put the list out tomorrow for them to look at. It is suggested we tie it in to the newsletter we are sending out. Suggestion to extend until the fifteenth to give everyone time. **Motion** to extend the discounted membership to February 15/2023. **2nd. Carried.** President will make sure the information goes out by the end of the week to the membership.
- President asks Representative to present his idea on a members membership drive. They say that if you brought in a new member that your name would go in a draw for a cash prize. It could be one prize or two. The first thought was one \$1,000.00 prize but then thought two \$500.00 prizes or perhaps four \$250.00 prizes. Questions what dollar amount an incentive would be. Director states we are cash strapped and could we afford it. Representative states it would be sponsorship coming from himself and Remax. Director thanks Representative and feels that perhaps the 4 at \$250.00 might not be incentive enough, but the 2 at \$500.00 would probably be more appealing. Representative asked the thoughts on the term "New Member". Would it mean brand new, or would we include previous members that had let their memberships lapse. Director thinks maybe someone who has never had a membership before as opposed to someone who was a previous member knows what the association is about. If you bring in a new member that is more of an accomplishment. Director states they know people who purchased cards in 2020 but because of COVID never entered any rodeos. President states maybe we need to word it as "someone who has never

competed” at a CSPRA rodeo. It is requested that the office change the membership form and add a spot for “who influenced you to join our association”. Suggestion that we need to add this to our email we are sending out this week. President confirms. Director asks if numbers are assigned to members and then they keep the same number or are they assigned new numbers every year. The office states members keep their numbers. They suggest it is on new numbers only then and not someone who has an existing number. President states that eliminates people who have purchased membership and never competed. President asks Representative to think about how they would like to word it.

- Office states that AGLC has requested that all our gaming money be in one account. We had to wait for cheques to clear from this account and now all the money has been transferred into one account and we need to close this account as it will now be inactive. **Motion** to close ATB account Raffle 1 account # 00277490900. **2nd. Carried.**
- President asks about length of time between meetings previously and office states they were usually six weeks. President states that is too long and would like to have something sooner, and also would like to get everyone’s input on having an in-person meeting. Director will not be available until the 1-15 of February. It is suggested Feb 21, 7pm by Zoom and it is agreed.
- Representative would like to add a new business item and asks Representative if the opportunity to work the Chinook casinos and get some money for our association still exists. They will check with Tambi to see if the spots were filled. Representative asks if the person who works could designate the money donated to the association towards their event as added money at the finals. DISCUSSION regarding and Representative will confirm with Tambi about open spots and let them know. Representative will follow up with his contact to see about the possibilities of where the money could go.

Meeting adjourned 9:17 pm

Next Meeting: February 21/2023 – 7pm